

Integrating people, information,
technology and governance for
the successful achievement of
business results

Strategic Planning enables an organization to define its business strategy by identifying ways to apply information technology to achieve its business goals and improve operations.

The **Premis** process starts with an assessment of the IT organization and capabilities, and establishes a framework for the future across four key areas:

- 1 Business Alignment**
- 2 Organizational Capability**
- 3 Technology Assessment**
- 4 Management & Governance**

Our approach begins with customer requirements and works "backwards" through the organization, specifying critical results, effective and repeatable methods, and required resources.

"The Premis approach & suite of tools simplify the process."

The **Business Alignment** phase seeks to document Senior Management's insight into their critical needs, objectives, and priorities, and the implications for technology. This phase in the process results in the development of:

- ❖ A clear sense of priorities that connects the dots of your business plan
- ❖ A common sense of direction at both the IT divisional level and for the organization as a whole
- ❖ An alignment of activities with strategic direction and goals
- ❖ The coordinated management of changes in corporate structure, staffing patterns, information systems, and the uses of technology

Premis Consulting Group is an independent executive consulting firm specializing in IT performance improvement and best practice management, from strategy through implementation.

We are former CIOs, Consulting Program Managers, and IT Research Directors who have, as both clients and vendors, designed, managed and evaluated large organizations and engagements. These wide ranging experiences have given us insight into what works and what doesn't.

**PREMIS: Results Beyond
Recommendations.**

During the **Organization Capability** phase we seek to optimize team and organizational success. The premise is to construct an organization that makes it easier for people to achieve results. Several of the outcome(s) of this phase enable you to:

- ❖ Create a reality-based vision for the future
- ❖ Develop both internal and external customer focus to generate positive and lasting PR
- ❖ Specify operating goals and objectives that the entire team can get behind
- ❖ Implement a decision-based organization structure
- ❖ Establish a process for identifying future information technology funding requirements

Delivering tools you can use each day, every day.

In the **Technology Assessment** phase activities center around the cost structure and effectiveness of IT. The goal is to first understand and document the drivers for the technology and then assess its effectiveness. After a comprehensive baseline of the technology has been established, Premis constructs a working blueprint from the assessment to streamline and improve the technology process. The Technology Assessment phase of the process will enable you to:

- ❖ Better track and monitor IT projects and technology roll-outs
- ❖ Implement, utilize and benefit from improved asset monitoring tools and techniques
- ❖ Better align cost verses value of the technology being used
- ❖ Provide a benchmark of how are other organizations similar to yours are using technology to serve their needs
- ❖ Identify how technology can assist you in minimizing the organization's weaknesses and capitalizing on its strengths

The **Management & Governance** phase is the capstone of the IT Strategy Process and ties all three phases together by defining a set of strategies that drive the effective and efficient management of IT, while satisfying the customers of IT inside and outside the organization. The Management & Governance process results in:

- ❖ Improved processes for prioritizing and planning strategic IT initiatives
- ❖ A comprehensive way of looking at the financial benefits and costs of new projects
- ❖ A "public relations" plan that speaks the language of IT customers and encourages feedback that can be fed into the process improvement process
- ❖ A set of strategies for sourcing IT work
- ❖ A communications and governance process that ensures the CIO always has a thumb on the pulse of the customers

Using **Premis** to develop a strategic plan will more quickly lead to IT excellence for your organization.

By closely aligning your IT operations with the business, developing an organizational plan for the future, measuring your technological strengths and weaknesses, and developing an ongoing governance model designed to absorb and respond to change, you will have all of the components required to transform your organization into a recognized leader.

If you are looking for a firm with the experience of not just creating, but also successfully executing the plan, **Premis Consulting Group** can help.

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